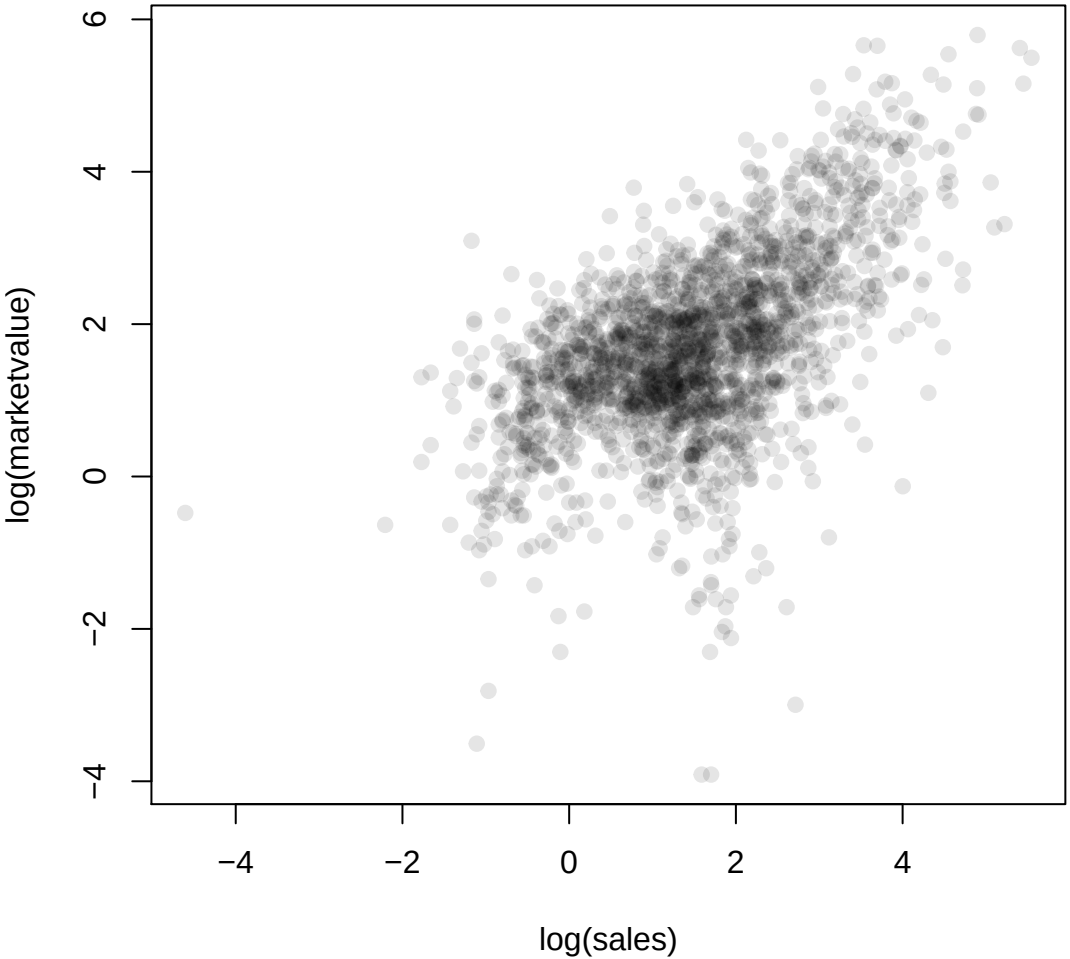
log(marketvalue)
6
4
2
0
−2
−4
−4
−2
0
2
4
log(sales)